



Impact Report

FY2023

August 1, 2022 – July 31, 2023

Contents

Introduction	3
About Todos Juntos	4
Program Overview	6
English as a Second Language (ESL)	7
Early Childhood Education (ECE).....	8
Mi Familia & Me	9
Adelante Juntos	10
Saludables Juntos	12
Poderosa Leadership Program	13
Financial Snapshot	14
Supporters	15

← NEW in FY2023!

← NEW in FY2023!

¡Hola! It's been another exhilarating year for Todos Juntos and our families, and we're excited to share with you our Impact Report for the 2022-23 school year.

Many thanks to all our supporters for continuing to believe and invest in our mission. It's difficult to capture everything we did over the past 12 months, yet some noteworthy accomplishments that have brought our team the most pride and joy include offering new classes in the afternoon to accommodate more students, piloting our brand new workforce development program *Adelante Juntos*, and building on the success of our health program *Saludables Juntos*.

This year also marks the inaugural year we operated as a licensed child care provider, which means our moms can more easily participate in additional TJ programs such as *Adelante Juntos*. We continued to build on our signature English as a Second Language (ESL), Early Childhood Education (ECE), and Mi Familia & Me programs, which are the cornerstones of TJ.

Last but not least, TJ is over the moon with the success and financial support accomplished at the 2023 Power of Language event, as it engaged both new and sustaining donors and elevated student perspectives on what TJ means to their lives.

We also want to gratefully acknowledge TJ board member Delphi Alvizo, who stepped into the leadership role of board co-chair in March 2023 and will lead the board into the future.

As you review this year's Impact Report, we hope you'll be as inspired as we are when you read testimonies from TJ students and the opportunities they have had as part of the TJ community.

This is just the beginning of great things to come for TJ and our families. And as a teaser, this next year, TJ will be celebrating its 15th year—*quince años!*—so stay tuned for more exciting news and events in the coming months.

Mil gracias for your support!



Christina Collazo
Founder and Executive Director



Melissa Acosta
Board Co-chair



Erica Villarreal Ekwurzel
Board Co-chair

About Todos Juntos

Todos Juntos supports the academic and social well-being of immigrant and refugee families through education, empowerment and community support.

Todos Juntos is Spanish for “Everyone Together.” We believe we are better when everyone comes together, everyone learns together, and ultimately everyone succeeds together.

Todos Juntos Learning Center is a non-profit organization that serves primarily (but not exclusively) Latino, Spanish-speaking families in Austin and the surrounding areas. Our dual-generation approach coordinates opportunities for parents and children, fostering economic mobility for whole families. Parents complete education and training that lead to living wage jobs, and children achieve kindergarten readiness and success in school.



Why TJ is Needed

- 36% of Latino children from families with low-income are NOT ready for kindergarten when they start school.
- Today, Austin is identified as a major immigrant gateway, experiencing rapid growth of the total foreign-born population.
 - One in five Austin residents was not born in the USA.
 - Foreign-born residents of Austin are estimated at 180,000 and comprise 18.8% of the population.

CHILDREN
thrive **WHEN**
PARENTS
thrive
todos juntos

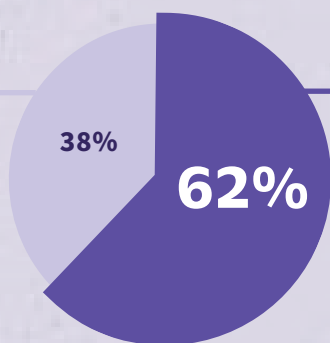
“Some of us come from our countries destroyed, and coming to TJ is like taking vitamins. I feel confident and so much better.”

Brenda, current ECE volunteer and ESL student

Where TJ Students are From

"Todos Juntos is a second family for me."

Juana, ESL student



Sixty-two percent of Todos Juntos students are native to Mexico.



The remaining 38% come to us from countries all over the world.



Afghanistan (1.3%)



Brazil (0.7%)



China (2.0%)



Colombia (0.7%)



Cuba (2.0%)



El Salvador (6.0%)



Guatemala (3.3%)



Honduras (8.6%)



Japan (0.7%)



Myanmar (1.3%)



Nepal (1.3%)



Nicaragua (1.3%)



Puerto Rico (0.7%)



United States (1.3%)



Venezuela (6.0%)



Demographics of TJ Students in FY2023

- **Ethnicity/Race:** 92.72% Latino, 5.96% Asian, 1.32% other
- **Gender:** 88.08% female, 11.26% male, 0.66% non binary
- **Single income household:** 81.46% of our students lived in a household that only had one income.
- **Age:** Ages of adults ranged from 21-65 years old. Average age of ESL students was 37 years.
- **Education:** If you pick one of our ESL students at random, it is most likely that the highest education level they completed was middle school (30.46%). Next, high school, at 22.52%. Bachelor's degree: 17.22%, Elementary: 15.23%, GED: 5.3%, No education at all: 3.31%, Technical or vocational school: 3.31%, Masters or PhD: 2.65%

Program Overview

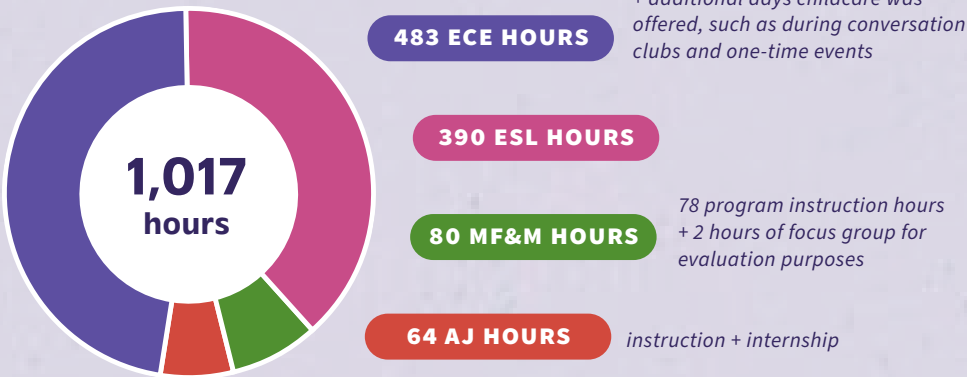
Cornerstone TJ Programs:

- English as a Second Language (ESL)
- Early Childhood Education (ECE)
- Mi Familia & Me (MF&M)
- Adelante Juntos (AJ) **NEW!**
- Saludables Juntos (SJ)

Additional TJ Programs:

- Poderosa Leadership Program
- Conversation clubs
- ESL Buddies
- Annual summer swim lessons for TJ families in partnership with Tankproof
- Summer camp at Candlelight Ranch
22 families, a total of 96 individuals, attended in 2023

Total Instructional Hours for FY23 Provided by TJ:



"Todos Juntos helped me learn a new language, meet new friends, learn about new opportunities in the city, and ... [helped] my daughter to develop the necessary skills for pre-kindergarten."

Laura, ESL student and parent of ECE little learner



Students build community and social capital at Todos Juntos.

"I have an emotional and social support network."

At the beginning of the school year:

31% of TJ students agreed or strongly agreed

At the end of the school year:

50% of TJ students agreed or strongly agreed

ENGLISH AS A SECOND LANGUAGE (ESL)

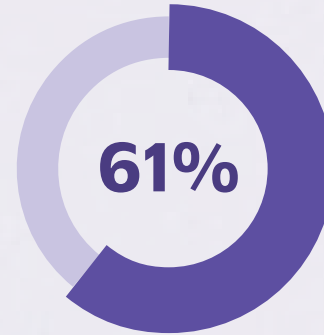
★ Achievements

- Doubled ESL hours of instruction from FY22 to FY23
- Afternoon classes offered beginning in Fall 2022 **NEW!**
- Five ESL levels in AM classes + three in afternoon for Spring 2023
- More than half of TJ students responding to year-end surveys reported an increase in their English confidence levels.

♥ Impact

Students said that since they can speak English, now they can:

- “Communicate better with my daughter’s pediatrician”
- “Understand information about resources in the community”
- “Help my children with their homework”
- “Have a better job”
- “Talk with people without fear or shame”
- “Volunteer at my kids’ school”



Sixty-one percent of adult students advanced to the next ESL level.

Learning a language is difficult, and the last three years have been especially tough for our families. Despite these challenges, this percentage has still progressed.

“Todos Juntos is the best place to learn English and make good friends.”

Julissa, ESL student



EARLY CHILDHOOD EDUCATION (ECE)

★ Achievements

→ 483 total hours of instruction for little learners

- Added three ECE classes per week in the afternoon **NEW!**
 - Increased hours of instruction
 - Accommodated more children
- First year as a licensed child care provider **NEW!**
 - As a licensed child care center we now have access to training and networks that we did not have access to before.
 - This expanded the education we offer to our little learners and opened up additional opportunities for TJ students such as participating in an Adelante Juntos internship program.
 - Licensing qualified TJ for government funding which helps diversify our revenue.



"As the days, weeks, and months went on, my children went to school and they would run to their classrooms and hug their teachers. When it was time for them to leave, they were happy and as a mother that is the best feeling, seeing your children happy."

Carimy, ESL student and ECE parent with two little learners in the program



♥ Impact

- 66.6% of the children who completed the Peabody Picture Vocabulary Test increased their knowledge of English words
- 96% of our students increased their language skills between the middle and end of the year
- 96% of our students increased their motor skills between the middle and end of the year
- 77% of our students increased their social emotional skills between the middle and end of the year

Fun fact: Members of TJ's first cohort of little learners are graduating high school this year!

MI FAMILIA & ME

One of our flagship programs, Mi Familia & Me engages parents in learning to become their child's first and most influential teacher, a key factor in school success. Through the program, parents learn about their child's development and engage in learning moments that honor their culture and value shared lived experiences.



★ Achievements

- 26 sessions (12 Fall sessions + 14 Spring sessions) and 78 hours (estimated)
- 72% of participants graduated Abriendo Puertas, the curriculum for Mi Familia & Me
- Partnered with Partners In Parenting (PIP) to provide their parenting education programming in the afternoon
 - 8 sessions for a total of 16 hours
- 21 moms completed Bookspring's parent book club
- Total number of minutes read: 24,171
- Eight schools present at the kindergarten roundup. This assisted parents in learning about the US school system and helped them choose the pre-K and kindergarten programs that best fit their children.

♥ Impact

- 100% of MF&M participants said their relationship with their child was improved after a year with Todos Juntos
- "My child and I read together most days." 36.8% of moms increased their reading time with their children over the year
- "My child reads with other members of our family." 52.6% of moms said this reading increased over the year at TJ

"I learned how to get closer to my children, validate their emotions, be more patient, know that it's okay if sometimes I feel that I didn't do something well as a mom, that I'm not perfect and that it's okay to make mistakes."

Laura, ESL student and parent of ECE little learner

Mi Familia & Me helps build parent-child relationships.

"I know what it means to be an advocate for my child."

At the beginning of the school year:

63% of TJ students said "yes"

At the end of the school year:

84% of TJ students said "yes"

**NEW in
FY2023**

► **Adelante Juntos**

A pilot program during the 2022-23 school year, Adelante Juntos or “Forward Together” provided TJ students with opportunities to gain job skills and experience through an internship with TJ trusted partners while strengthening their language skills.

During their first semester, students received weekly computer literacy classes, basic customer service training, as well as technology and networking opportunities. They also participated in workshops focused on resume building, interview skills, what to expect in a work environment, etc. *Thank you to Indeed for their support and for sharing their expertise with our students by offering step-by-step guidance to inspire their job search.*

In their second semester, students participated in a semester-long internship at trusted partner sites. All student interns received mileage, child care, technology, and a stipend during their internship.



WHY ADELANTE JUNTOS IS NEEDED

- Almost HALF of Central Texas Latinos struggle to get a job because they don't speak English.
- Two key barriers for our students gaining employment are child care and language. AJ breaks both of these barriers down.

ADELANTE JUNTOS IN THE FUTURE

- Because the program was so well-received by our partners and students, Todos Juntos wants to expand this program and plans to double the number of sites in 2024.
- Additionally, TJ plans to move to a fee-for-service model to help increase revenue to support the project.



Special thanks to Texas Mutual Insurance, Huston Tillotson University through Philanthropitch, and The Lola Wright Foundation for generously funding this pilot program!

ADELANTE JUNTOS

★ Achievements

- 13 students participated in classes
- 8 students participated in internship
- 7 out of 8 students (88%) completed their internship
- 5 host sites: Austin Free Net, Bookspring, Sunset Valley Elementary, El Buen Samaritano, and MAYA Consulting Group



“[The interns’] work helped the organization reach more people and build/solidify important connections throughout Austin, and they were simply a joy to work with.”

Austin Free Net, Adelante Juntos host site

“Having [the TJ interns] with us brought joy, learning, and new perspectives on inclusion at MAYA.”

MAYA Consulting, Adelante Juntos host site

“Before I started, I was scared but then I felt more confident. I am qualified and I didn’t know. I thought: ‘Yes! They understand my English!’ and I was able to have conversations with the manager. It was a personal improvement; now I am an example for my children, they are happy and proud of me.”

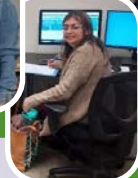
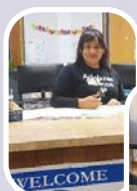
Margarita, Adelante Juntos intern

“It feels so good to be able to help and be treated with respect and kindness... I feel so positive that one day I’ll have a job in a place where the work environment is so healthy. ”

Alejandra, Adelante Juntos intern

♥ Impact

- 100% of TJ student interns feel their English skills and confidence improved because of this pilot program
- 5 participants have job offers or are pursuing another certification (71% of cohort)
- 3 of 7 students received a job offer for a contract position at their internship site
- 1 student is pursuing certification to become a translator



SALUDABLES JUNTOS

Saludables Juntos, or “Healthy Together,” provides wraparound services for our families. Through Saludables Juntos, we bring health-focused services and networks of support to current Todos Juntos students and their families.

★ Achievements

- Hired first social worker to manage the program **NEW!**
- New partnerships & health services provided on-site
 - 15 mammograms by Big Pink Bus
 - 25 kids received FREE on-site dental services via Kids Tooth Team
 - 20+ moms participated in four weeks of curriculum through Circle of Security
 - \$14,540 in basic needs support
 - \$1,920 in HEB gift cards to combat food insecurity
- Provided clinical mental health support and onsite vision screenings

♥ Impact



Maria had never been able to receive an eye exam. Thanks to the Saludables Juntos program at Todos Juntos, she was able to obtain her first eye exam and glasses.

“Todos Juntos has helped me to find resources and support programs in the community.”

Lourdes, ESL student

Our Students Say...

“If I have a financial emergency, I know someone/some place that can help me.”

At the beginning of the school year:

29% of TJ students agreed or strongly agreed

At the end of the school year:

52% (over half!) of TJ students agreed or strongly agreed

NEW in
FY2023

► Poderosa Leadership Program

In Spanish, Poderosa means “Powerful,” which perfectly encapsulates who these students are. Our Poderosas are a mix of current and former students and parents who support Todos Juntos in a variety of ways. Each Poderosa serves for a nine-month term, which corresponds with our school calendar.

Las Poderosas help represent Todos Juntos at community events, including vaccine clinics and resource fairs, recruiting new students and helping potential partner organizations understand our mission.

Las Poderosas support Todos Juntos at various internal events such as ESL registration events and our Power of Language fundraising event.

Las Poderosas provide critical insight to our programs team and leadership as we develop and improve the programs and services we offer our students and alumni.

★ Achievements

- 7 students participated in program during this inaugural year
- 18 different outreach events were staffed by Poderosas, helping contribute to our 200+ person waitlist for enrollment

♥ Impact

“I feel confident that I can help or do something for others.”

Todos Juntos Poderosa

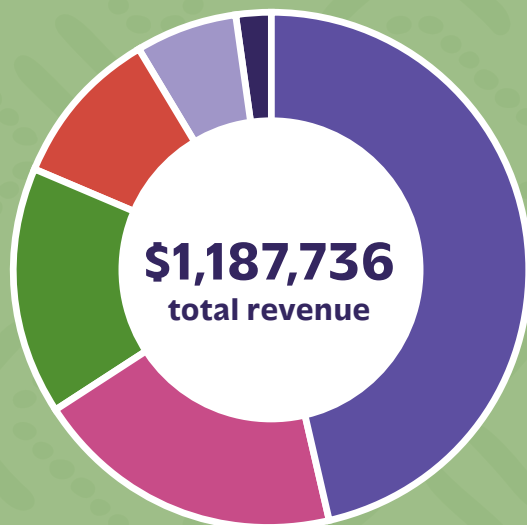
“I’m ready to represent the school that has given me so much.”

Todos Juntos Poderosa



Financial Snapshot

FY23 Revenue



FOUNDATIONS 46.4%

CORPORATIONS 19.6%

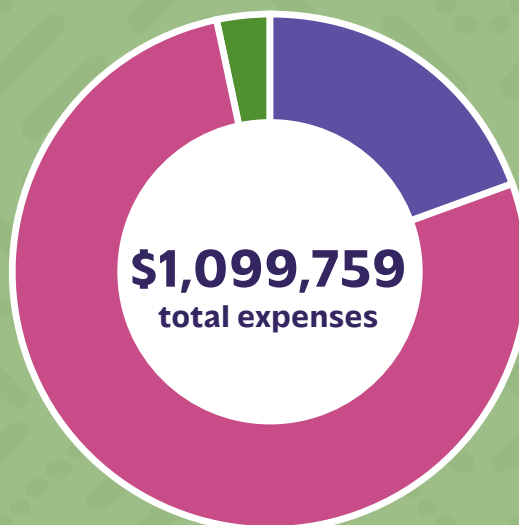
EVENT REVENUE 15.5%

IN-KIND SERVICES & EARNED INCOME 10.1%

INDIVIDUALS 6.3%

GOVERNMENT GRANTS 2.1%

FY23 Expenses



GENERAL & ADMIN 19.7%

PROGRAMMING 77.1%

FUNDRAISING 3.2%

5 Year Revenue Growth



Highlights from FY23

- TJ raised a record-high \$1M in revenue.
- Signature event Power of Language raised nearly \$200,000 in February 2023.
- TJ became a licensed child care center and qualified for additional government funding, which will help diversify revenue.
- TJ was one of seven Philanthropitch finalists, which helped raise funds for Adelante Juntos.

Thank you to our FY2023 supporters...

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